



Data Loss Prevention Services

Companies spend an average of \$197 per lost or compromised record and it's estimated that nearly 245 million records have been breached since January 2005. At the same time that incidents of enterprise data loss and compromise are growing, companies are continuing to amass large quantities of data in order to optimize business processes, improve customer service, and enhance partner relationships. Greater volumes of data translate to a wider distribution of that data across organizations. Data is not just stored in databases—these databases are accessed through applications on laptops, backed up to tapes and disks, emailed to other users and even stored on handheld wireless devices. If you aren't sure where your data is located, how can you be sure it's adequately protected?

"TELEHOUSE is the security partner with the knowledge, tools, proven experience, and commitment to secure the value of businesses...constantly, without exception."

Benefits

- Independent consultative advice
- Expertise in auditing and assessing at-risk data
- Manageable and measurable methodology
- Detailed reporting on location of sensitive data
- Prioritized and actionable plan to secure data and control data sprawl

This data sprawl increases the risk of compromising sensitive data as more users, both inside and outside the company, gain access. Adding to this complexity of issues, traditional security infrastructure was primarily designed to protect against external threats. Today imminent threats frequently come from inside the enterprise. Employees often have broad access to sensitive data—they know where the systems are, how they interact with each other, and what data resides on which systems.

The disconnect between current threats and traditional security infrastructures is results in more data breaches, which prompt more stringent regulatory action, and higher operational costs. The risk of losing sensitive data and its associated detrimental effects on an organization, together with punitive penalties imposed by regulatory authorities and law have made TELEHOUSE's Data Loss Prevention services critical to IT staff and senior company executives in helping to mitigate risks.

Process

The first step in protecting data is to identification, location and classification. Next, policies are created based on the type and location of the data. With these policies in place, effective training ensures that all users are aware of and understand acceptable use and access to data. Reporting and metrics enable continuous monitoring and tracking of data and access, while lifecycle management allows organizations to keep up with ever ex-

panding data sprawl and increased demand for access.

Technology

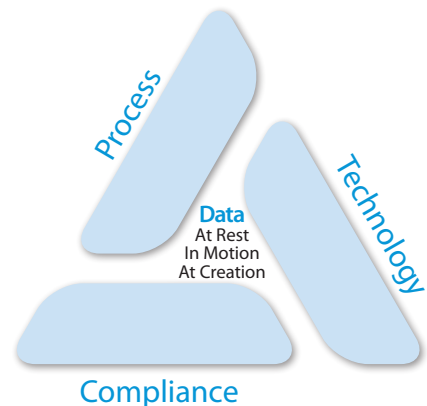
It takes more than people, processes and business knowledge to manage sensitive data. Data grows like weeds and can land in unintended places.

Technologies like Data Leakage Prevention (DLP), Laptop Encryption and Information Rights Management (IRM) help identify sensitive data and control its use and movement while preventing data leakage.

Compliance

Federal and state legislatures, regulatory agencies, customers and business partners demand the protection of sensitive data such as credit card and social security numbers. In the United States, the stakes are much higher than a fine— failure to protect data can be equivalent to breaking the law in many states.

Controlling Data Sprawl



For more information visit www.TELEHOUSE.com



Benefits of TELEHOUSE Data Loss Prevention Services:

- Access to TELEHOUSE's expertise in auditing and assessing at-risk data
- Help managing your data in a sensible and achievable way
- Requirements analysis, automated discovery, interpretation and analysis, well-documented findings, and prioritized and practical recommendations based on your company's business and unique risk profile
- Independent consultative advice on data discovery with tools that are appropriate for your organization
- Advice on risk management for data in all phases: at rest, in motion, and in use
- Collaboration with business management in identifying and managing data risks
- Discovery and cataloging of sensitive data throughout the network (including data in unexpected locations)
- Assessment of vulnerabilities on systems storing sensitive data (identification of high risk systems)
- Identification of vulnerable systems

- Detailed reporting on systems and files containing sensitive data
- Consulting services to help your organization understand and protect against organizational or technical weaknesses in the storage, transmission or use of information assets
- Advice on systematic products, services, and technologies that help manage data, including data leakage detection and enforcement devices and architectures, Enterprise Content Management (ECM), Information Lifecycle Management (ILM), Information Rights Management (IRM), and Digital Rights Management (DRM) solutions.

Protecting your organization from data loss is a strategic necessity. The consequences of data loss—costs in dollars, compliance and regulatory violations, damaged customer confidence and brand value—can't be ignored. Creating, implementing and managing a data security strategy is a significant challenge. That's where TELEHOUSE comes in.

TELEHOUSE is a leader in information security and risk mitigation solutions, with a proven methodology that will significantly improve the security of your sensitive customer data, protecting your revenues and your reputation, while ensuring compliance with government regulations.

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