

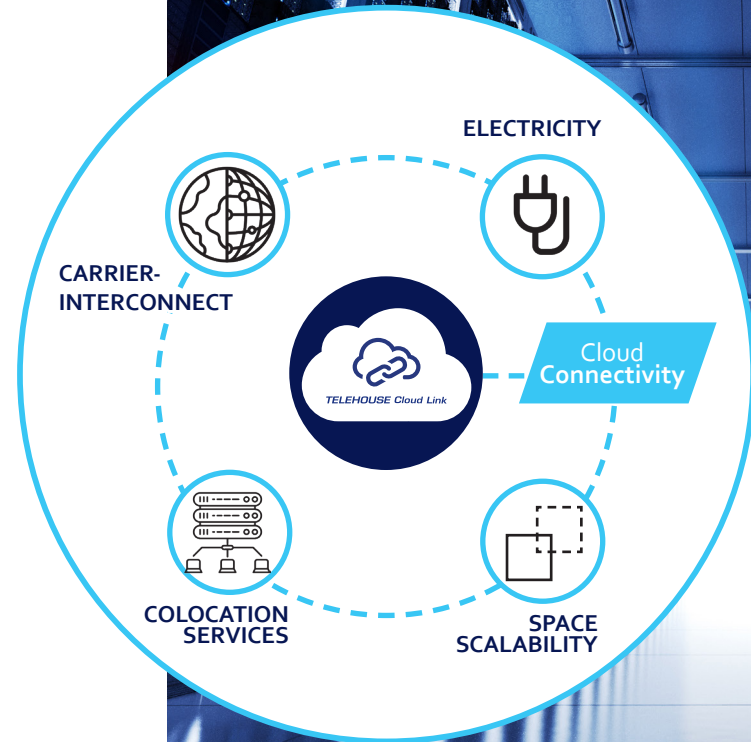


***TELEHOUSE Cloud Link***

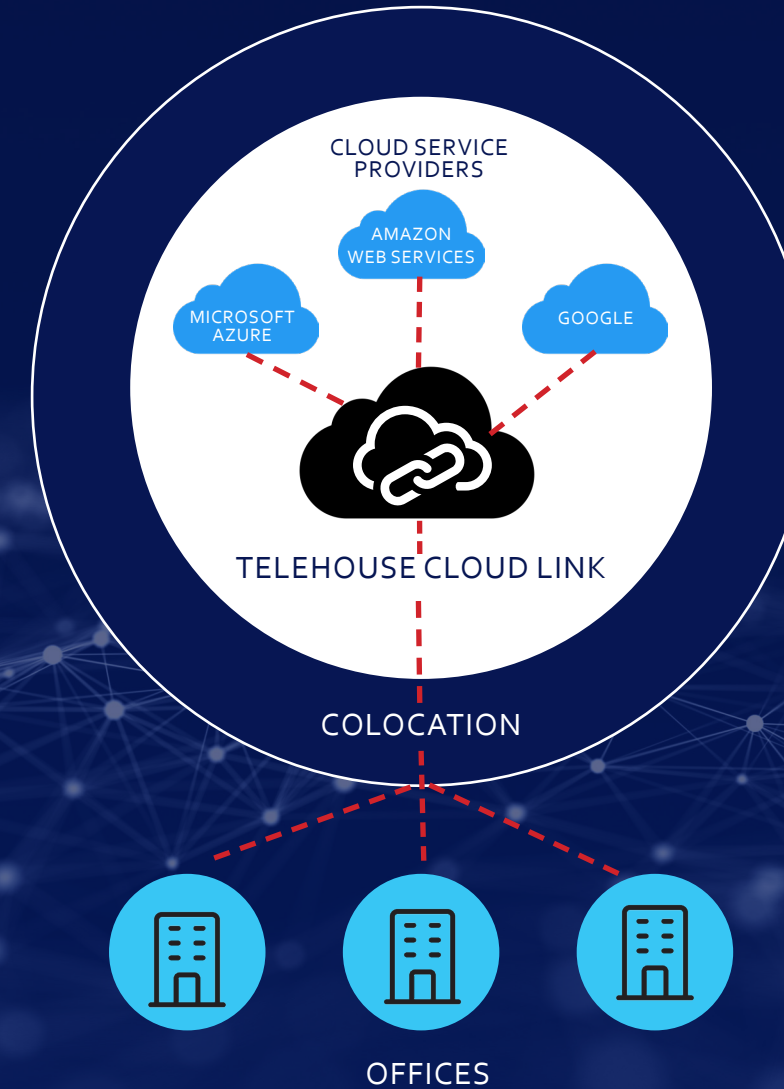
## TELEHOUSE CLOUD LINK ENHANCES CONNECTIVITY TO CLOUD – IN A SECURE AND SCALABLE WAY

For companies that need secure, reliable access to one or more leading public cloud services, **Telehouse Cloud Link**, a multi-cloud network provisioning service, delivers a private connection with predictable and scalable bandwidth between their network and cloud services.

Leveraging the Telehouse backbone, we provide connectivity to build your public, or hybrid cloud solution.



## DELIVERING YOU YOUR OWN CONNECTED CLOUD EXCHANGE



- Single connection to Telehouse Cloud Link required
- Access to multiple CSP's (planned on roadmap)
- Secure, scalable, reliable, fast, and cost-effective
- Simple and easy to commission connectivity
- Immediacy of access – bandwidth on near demand

On Day **1**  
connectivity to  
Microsoft Azure,  
AWS and Google  
Cloud and others.



## REASONS FOR CHOOSING CLOUD LINK

### **1** Guaranteed Bandwidth

Bypass the internet for a more predictable service – scale bandwidth as your business demands.

### **2** Private & Secure

Direct, private and secure connections to Cloud providers providing peace of mind.

### **3** Multi-Cloud

Access multiple Cloud providers through a single connection.

### **4** Seamless

The dedicated online portal allows you to seamlessly procure and manage access to Cloud providers in real time.

### **5** Maximum Uptime

Cloud connections are fully redundant and Telehouse offer colocation uptime SLA's of **99.999%**

# SERVICE MANAGEMENT PORTAL THROUGH TELEHOUSE

## FUNCTIONALITY CAN INCLUDE:



Customer Management



Quick Connect to CSPs



Service Management (Trouble tickets)



Billing- Transparent Usage

# CLOUD INDUSTRY TRENDS ARE DRIVING CONNECTIVITY AS A KEY DIFFERENTIATOR TO DATA CENTERS

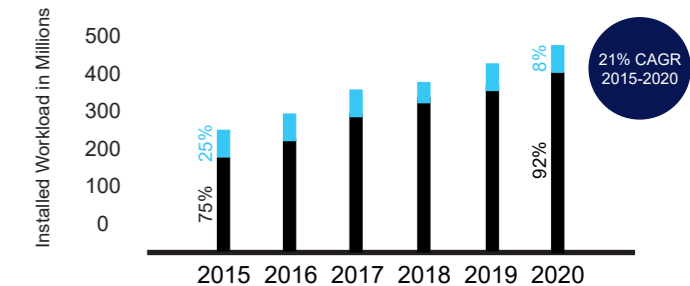
- Global cloud IP traffic will account for **more than 92%** of total data center traffic by 2020
- Cloud Data Center traffic associated with cloud consumer and business applications is growing at **30% CAGR** or 3.7-fold growth
- **68% of the cloud workloads** will be in public cloud data centers, up from 49% in 2015. Data Centers are the new Exchange!

Source: Cisco Global Cloud Index: Forecast and Methodology, 2015-2020

It is imperative that Data Centers enable fast, cost-effective access to key Cloud Service Providers for Customers.



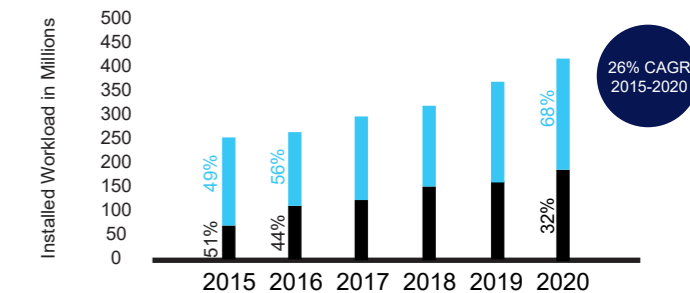
## TOTAL DATA CENTER TRAFFIC GROWTH



- Traditional Data Center (3% CAGR)
- Cloud Data Center (26% CAGR)

Source: Cisco Global Cloud Index, 2015-2020

## PUBLIC VS. PRIVATE CLOUD GROWTH



- Public Cloud Data Center (35% CAGR)
- Private Cloud Data Center (15% CAGR)

Source: Cisco Global Cloud Index, 2015-2020

